

Mission, Purpose, and Values Statement

MISSION OF CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

The University exists to help students realize their educational goals. CSUN's first priority is to promote the welfare and intellectual progress of its students.

THE PURPOSE OF CSUN'S TSENG COLLEGE WITHIN THE CSUN MISSION

- ❖ The purpose of the College is to create, support and continuously improve programs, services and partnerships that expand the access to, and enhance the influence of, CSUN faculty's teaching, research/scholarship and creative activities, and to broaden the understanding and appreciation of humankind's shared intellectual heritage across time and culture, in which the CSUN learning community is deeply rooted.
- ❖ Guided by CSUN's academic mission, current and emerging academic strengths, and planning priorities, the College is dedicated to working with faculty – who have full responsibility for the curricula in all CSUN degree and certificate programs – from all CSUN academic colleges and departments to find highly effective educational responses to the challenges and opportunities facing those CSUN serves regionally, nationally and internationally.
- ❖ The College provides important versatility and creative capacity that allows CSUN and its faculty to respond effectively to the changing educational needs of midcareer professional/working adults, their employers, professional associations, economic and community development organizations, and the university's international students and partners. Working collaboratively with CSUN's faculty and leading practitioners, the College shapes responses to educational needs through the creation and delivery of innovative degree and non-degree programs that are carefully crafted to allow students to achieve significant educational outcomes.
- ❖ CSUN created and structured the College to work collaboratively within and outside of the University to help fulfill CSUN's broader educational mission. This includes making a positive and engaged impact on the following: higher education; economic development; community development and the evolution of urban communities in regional and global contexts; innovation across all fields and disciplines; social justice and social entrepreneurship; thoughtful approaches to environmental sustainability across fields of professional practice; the role of the arts in individual and community life; the role of respected scholarship on regional, national, and international decision making in public life; reflective and ethical professional practice across fields and disciplines; the future of equitable access to education; health and wellness; peace and a caring human community in a diverse and interconnected world, and shaping the future of Greater Los Angeles; and the ability of all individuals to realize their full potential. ➡

- ❖ The College develops and supports agile administrative systems and strategies and thoughtfully develops and implements support services focused on the success of those the College serves.
- ❖ The College is self-supporting and responsible for remaining financially sound, so that CSUN can offer educational opportunities in ways that might not otherwise be possible within the limits of state funding, thus allowing CSUN responsibilities to use state funding to provide programs and services for its more traditional California undergraduate and graduate students. The College also contributes to CSUN's overall financial stability and, in turn, its ability to plan for the future.

THE VALUES AND COMMITMENTS THAT GUIDE CSUN'S TSENG COLLEGE

The College and those who are part of it are dedicated to the following values and commitments:

- ❖ Education has the power to transform lives. It plays a central role in creating and sustaining free, open and caring societies. It is also an essential component of creating and sustaining the viable economies needed to provide a better life for those in Greater Los Angeles and those in our interconnected and interdependent world.
- ❖ Those who seek additional education move closer to realizing their full potential and, in so doing, are better able to enhance their lives and careers, enrich and refine their organizations and communities, and make a meaningful and positive difference in our shared world.
- ❖ Because education has such life-transforming power, those who come to CSUN and the College are entrusting us with their future. They trust CSUN to provide the best educational opportunities in each field from the perspectives of scholarship in the field and expectations of professional practice in a contemporary context. They trust that CSUN does all it can to ensure that programs foster the highest possible levels of student learning/achievement. The College and all its staff and faculty are dedicated to honoring that trust placed in CSUN by ensuring that all aspects of our work are focused on making choices and investing resources to develop and offer the best possible educational opportunities and to support student success.

HOW CSUN'S TSENG COLLEGE IMPLEMENTS ITS PURPOSE AND VALUES IN ITS WORK

- ❖ The College offers a rich and changing portfolio of CSUN programs and services for midcareer adults and their employers, as well as for international students and international partners – credit and noncredit, degree and non-degree. All CSUN programs offered through the College are designed to meet the changing educational needs of the regional, national and international constituencies served by CSUN. Working with CSUN faculty and leading practitioners in the field, the College's emphasis is on excellence in program design and instructional strategy; student achievement, and ensuring the educational effectiveness of all programs.
- ❖ The College engages CSUN faculty members, faculty from other well-respected institutions, noted national and international scholars and accomplished practitioners to develop new programs that ➡

use innovative and effective instructional strategies and assignment design as well as educational technology applications to expand the reach and influence of CSUN's programs and research to advance professional education and post-degree workforce education.

- ❖ The College encourages, supports and brings together scholarship and teaching across the disciplines to develop and deliver programs that respond to the educational needs of those called upon to address current and emerging challenges and opportunities that will shape the future of Greater Los Angeles.
- ❖ The College expands access to CSUN by working with CSUN faculty and leading professionals to develop CSUN programs and services and offer/deliver those programs in cohort formats with integrated curricula that foster engaged learning communities. We provide accessible schedules (evenings, weekends, asynchronous), in innovative modes (online, off-site), and provide specialized and responsive support services for midcareer/working adults and organizations that otherwise may not have access to CSUN.
- ❖ The College develops productive partnerships with key regional, national and international organizations and institutions that expand the sustained educational impact and influence of CSUN programs and provide mutually beneficial links between CSUN and organizations with complementary educational and/or research missions and values.
- ❖ The College develops long-term, mutually beneficial and supportive internal relationships with CSUN's academic colleges, departments, centers and institutes and support/administrative units. These relationships increase the number and quality of self-support programs offered by CSUN through the College and provide a sustained financial return to internal partners, allowing them to increase full-time faculty in fields related to current and planned self-support programs. It allows them to invest in the professional development of faculty who are teaching in current or planned self-support programs; to enhance support services for students in CSUN self-support programs; and to build additional capacity relevant to the continuous improvement of ongoing self-support programs and the development of new programs.
- ❖ The College has developed the organizational capacities and abilities needed by CSUN to create and sustain excellent, distinctive, and successful (in terms of student achievement and financial stability) international, career-long, and lifelong learning programs and services in a competitive marketplace. These capacities and abilities include but are not limited to excellent client/student support services for working adults, organizations and international students; on-site and online program support services management; transparent financial management; innovative instructional design; information systems/services and data reporting and analysis; assessment of program effectiveness; instructor support and professional development; creative and sophisticated data-driven marketing and public relations; financial aid services; external relations and partnerships development; online program production and technical support; applications, admissions and registration services; international student application and registration services and forward-thinking and collaborative College leadership with a CSUN perspective. ➡

- ❖ The College ensures its ability to do its work in keeping with the highest CSUN standards through responsible and innovative management of the organization in keeping with CSUN principles and values; through the development of a co-creative and agile College working culture focused on the College's purpose and values; through compliance with all relevant CSU, CSUN, state and federal policies, and through achieving key fiscal goals.
- ❖ The College creates innovative and influential models that inform the future of advanced professional preparation in the context of a global economy for lifelong higher education, enhancing CSUN's reputation as a preferred educational resource regionally, nationally and internationally. 🌐